

# *CARTes Postales*

RAISING FUNDS FOR FRIENDS OF ERLESTOKE PRISON  
AND THE SALISBURY MUSEUM

**Issued: 19 June 2019**

## cARTes postales - Art on Postcards

Major new fundraising initiative from Friends of Erlestoke Prison  
and The Salisbury Museum

cARTes postales – art on postcards - is an exciting initiative by [The Friends of Erlestoke Prison](#) and [The Salisbury Museum](#), working in partnership. The aim is to sell over 300 postcard-sized works of original art for only £40 each, in the style of a lucky dip. This will help raise funds to support rehabilitation projects at HMP Erlestoke, including an all-weather sports pitch, but also much needed money to support the museum and all its future plans.

This is the amazing opportunity to own a piece of art by leading contemporary artists including Antony Gormley, Richard Deacon, Paul Kidby and Sophie Ryder; talented and emerging local artists and some of the best artists at HMP Erlestoke.

Postcard vouchers will be available online from 19 June from the Salisbury Museum website. Postcards will be exhibited at The Salisbury Museum in October and members of the public can buy vouchers online with immediate effect. The allocation of postcards will be randomly generated and postcards dispatched to their lucky recipients by the end of October.

The second part of the fundraising will take place at a drinks reception and auction on the evening of 25 October at The Salisbury Museum. The auction will include works of art donated by well-known artists, who have kindly donated further works in addition to their postcard art.

Please see the Salisbury Museum website [www.salisburymuseum.org.uk/whats-on/events/cartes-postales-art-postcards](http://www.salisburymuseum.org.uk/whats-on/events/cartes-postales-art-postcards) – for updates and further information.

This fundraising initiative has mental well-being at its heart. For the prisoners at HMP Erlestoke, there are currently no facilities for outdoor team sports. Exercise in the fresh air will improve the mental well-being and fitness of prisoners as part of their rehabilitation. It will also help to prevent reoffending. The Friends of Erlestoke Prison are aiming to raise £500,000 to build and install the all-weather sports pitch.

The Salisbury Museum is an independent charity, which uses its outstanding collections of art, archaeology, costume and social history to encourage learning, inspiration and enjoyment for all. The money raised will support the museum on its journey towards securing a grant from the National Lottery Heritage Fund. This project will complete the much needed transformation of the Salisbury history galleries, restore the museum's medieval home and launch a programme of learning and community activities to help build and grow audiences.

ENDS

**Image:**

Ink on card by Richard Deacon

**Additional information:**

Follow all the news on Instagram @cartes\_postales\_wiltshire  
or at [www.salisburymuseum.org.uk/whats-on/events/cartes-postales-art-postcards](http://www.salisburymuseum.org.uk/whats-on/events/cartes-postales-art-postcards)

Friends of Erlestoke Prison  
[www.friendsoferlestokeprison.com](http://www.friendsoferlestokeprison.com)

The Salisbury Museum  
The Kings House  
65 The Close  
Salisbury  
Wiltshire  
SP1 2EN  
UK  
[www.salisburymuseum.org.uk](http://www.salisburymuseum.org.uk)

Facebook The Salisbury Museum  
Twitter @salisburymuseum  
Instagram salisburymuseum

Press Contact:  
Louise Tunnard  
[louisetunnard@salisburymuseum.org.uk](mailto:louisetunnard@salisburymuseum.org.uk)  
01722 820541